

СНННН
2024

ABOUT CIPR CONFERENCE

Russia
Nizhniy Novgorod
Nizhegorodskaya Fair
21.05–24.05

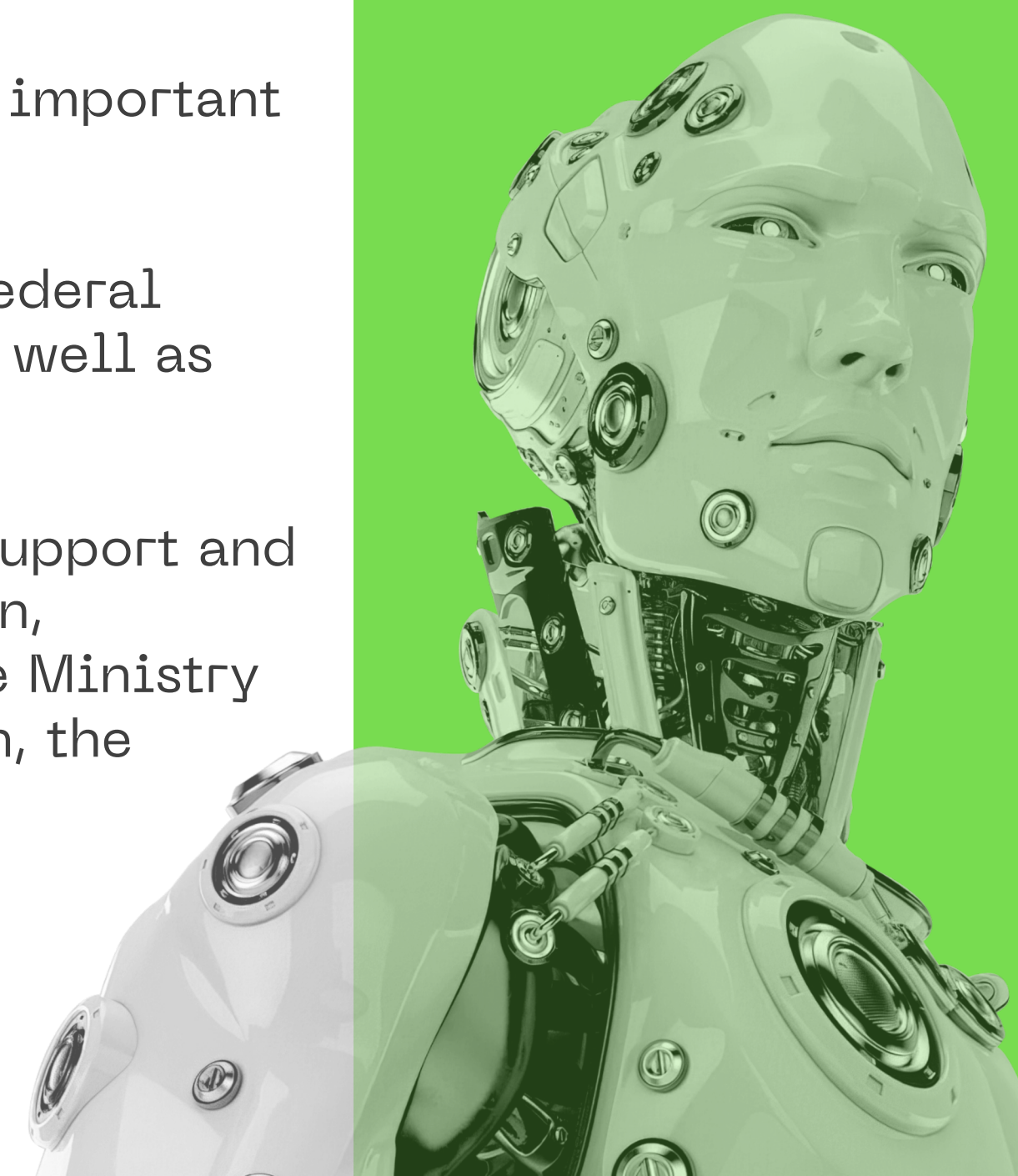
ABOUT CIPR CONFERENCE

"DIGITALIZATION OF INDUSTRIAL RUSSIA" CONFERENCE – THE MOST REPRESENTATIVE INTERNATIONAL BUSINESS EVENT IN THE FIELD OF DIGITAL ECONOMY IN RUSSIA. FOR MANY YEARS IT HAS BEEN A KEY PLATFORM FOR DISCUSSING THE DIGITAL TRANSFORMATION OF KEY SECTORS OF THE ECONOMY, A POINT OF ATTRACTION FOR REPRESENTATIVES OF THE DIGITAL INDUSTRY IN FOREIGN COUNTRIES.

It is an expert platform for discussing new initiatives and proposals, as well as an important tool for promoting both Russian and foreign solutions.

Every year, CIPR ensures a high level of participation represented by supervising federal ministers and deputy ministers, top officials of state companies and businesses, as well as leading CDO, CDTO companies.

In 2023 the Conference was held for the eighth time, the event was held with the support and personal participation of the Chairman of the Government of the Russian Federation, Mishustin M.V. CIPR is supported by the Government of the Russian Federation, the Ministry of Digital Development, Communications and Mass Media of the Russian Federation, the Ministry of Industry and Trade of the Russian Federation.



UNIFIP

IN FIGURES

2023

2024

6570 participants

2194 participating companies

121 partner-companies

12000 m² conference area

5500 m² exhibition area

88 business program sessions

717 speakers

38 770 publications

7000 participants

2300 participating companies

130 partner-companies

18000 m² conference area

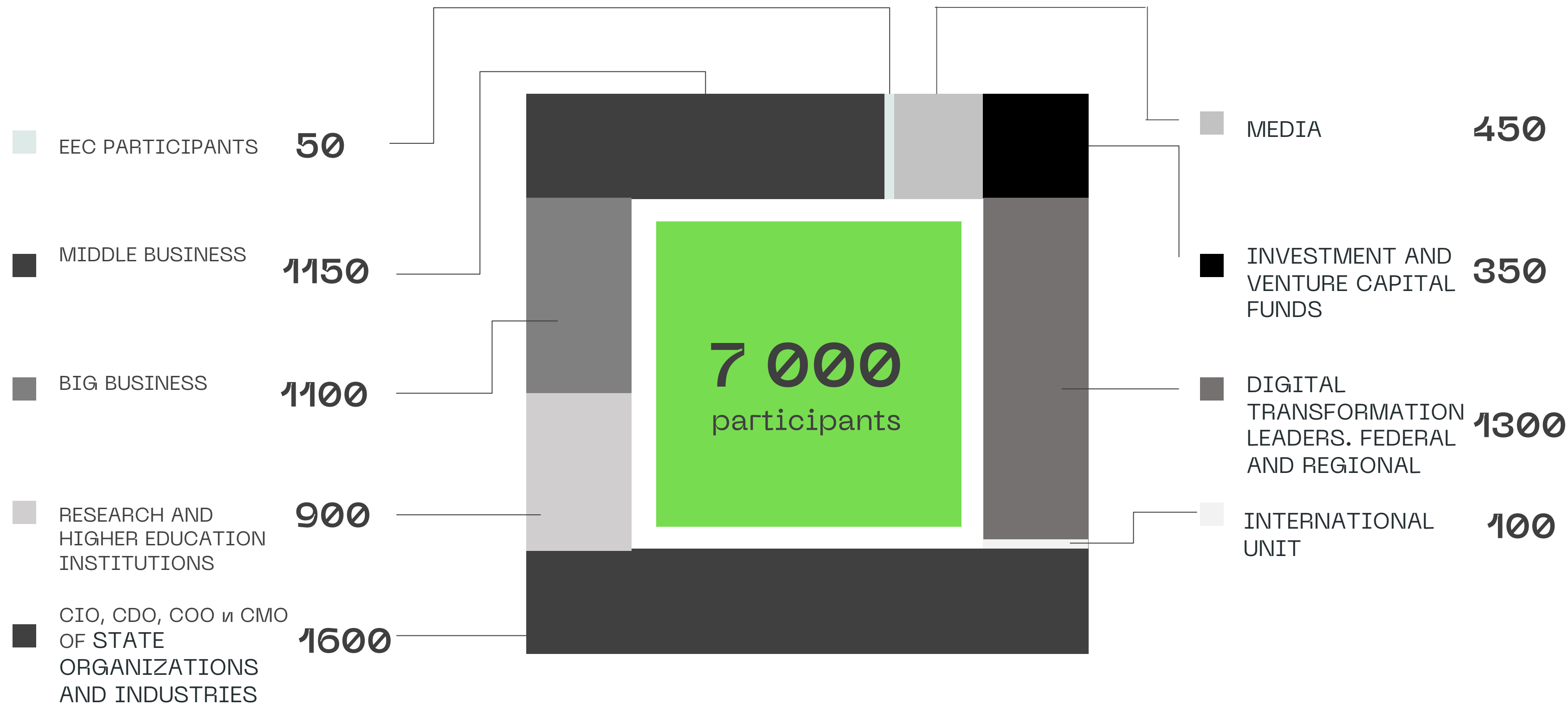
6000 m² exhibition area

100 business program sessions

600 speakers

45 000 publications

CONFERENCE AUDIENCE 2024



80
Regions



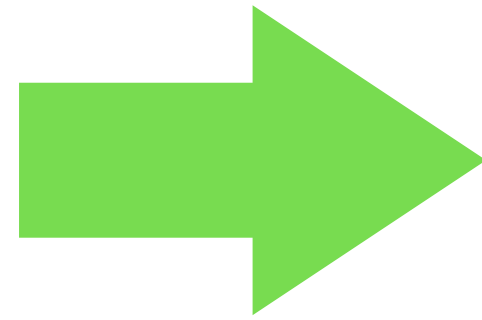
800
Participants

CIPR FOREIGN DELEGATIONS 2023



8

Countries



52

Participants

1. CHINA
2. INDIA
3. SOUTH AFRICA
4. BELARUS
5. IRAN
6. TURKEY
7. KAZAKHSTAN
8. BRAZIL

EXHIBITION

The exhibition space will occupy 3 pavilions, where partners will showcase their new developments and conceptual solutions in the field of IT technologies. There will be an industry exposition covering leading sectors, as well as exhibition displays from BRICS and SCO countries.

BUSINESS PROGRAM

Panel discussions, roundtables, closed meetings. The business program will be divided into 4 key tracks.

CIPR SME (small and medium enterprises)

Representatives of SMEs will have the opportunity to personally engage with leaders in digital transformation from large companies and state corporations to present their projects and receive feedback on them.



CIPR TECH WEEK

The technological festival CIPR Tech Week will unfold across various urban locations, including squares in front of the Nizhny Novgorod Fair, and will become a symbiosis of multifaceted business activities, music, contemporary art, and gastronomy.

DECIPRALAND

Digital art fair, showcasing works by digital artists from across Russia, featuring leading experts in the field of art, and presenting unique interactive projects utilizing modern digital technologies.

CIPR DIGITAL AWARD

The CIPR Digital Award is an independent business award in the field of digital technologies, consisting of 16 nominations. The goal of the award is to popularize Russian projects and developments to achieve the task of digital transformation of the country's economy.

SPECIAL PARTNER EVENTS

As part of the unofficial CIPR program, special events will be held by partners, both in open and closed formats. Parties, private dinners, literary readings, and more.

BUSINESS PROGRAM



Key tracks of the business program:

#CIPR.Industry

Digital transformation of industrial sectors, current development strategies, implementation of promising digital technologies, data management in industry, ensuring information security.

#CIPR.DataEconomy

Key ecosystem track of the program. The transformation of the digital economy into a Data Economy. Preparation of long-term systemic solutions aimed at creating a unified digital infrastructure in key sectors and industries, development of solutions for data processing and storage, transitioning the economy and social sphere to new principles of operation using a data-driven management system.

#CIPR.AI

Data Economy toolkit. Trends and technologies in the field of artificial intelligence and data management. AI infrastructure, hardware solutions, and algorithms. Organizational foundations for the development of the field and economic effects on various industries.

#CIPR.BLACK

A series of discussions dedicated to the flip side of technology, addressing pressing questions regarding the impact of digital developments on society and human relationships.

CIPR 2024 PLENARY SESSION



PARTICIPANTS 2023



The key theme of CIPR 2024 is chosen to be "Data Economy." State initiatives to support digital development and the overarching national project "Data Economy" are setting a new pace for the implementation of industrial projects.

New competitive digital solutions are being created not only for the Russian market but also to aid the development of friendly countries' industrial sectors, forming the foundation for the super-economies of the future and the latest digital technological landscape of tomorrow.



MISHUSTIN MIKHAIL
VLADIMIROVICH

CHERNYSHENKO
DMITRY
NIKOLAEVICH

MORDASHOV
ALEXEY
ALEXANDROVICH



POTANIN VLADIMIR
OLEGOVICH

KOMISSAROV
DMITRY
GEORGIEVICH

DUKOV
ALEXANDER
VALERIEVICH



RAKHMANOV
ALEXEY
LVOVICH

KOGOGIN
SERGEY
ANATOLIEVICH

INOZEMTSEV
ALEXANDER
ALEXANDROVICH

INTERNATIONAL EXHIBITION

ABOUT

In 2024, the total conference area includes 3 exhibition pavilions, as well as an expanded outdoor exhibition area. Within the exhibition exposition of CIPR, partners will present their new developments and conceptual solutions in the field of IT technologies, and there will also be an industry exposition covering leading sectors.

As Russia's leading platform for the digital economy, CIPR is focused on strengthening the integration agenda, establishing partnership relations, and developing long-term, effective, and mutually beneficial cooperation with member countries of the EAEU, SCO, and BRICS in the high-tech segment.

In this regard, the exhibition exposition of 2024 will include a section featuring solutions from EAEU, SCO, and BRICS member countries, contributing to the development of cooperation with strategic partners.

GOAL

To create an environment for interaction and knowledge exchange among professionals and innovators, as well as to promote leading technologies and solutions in the market.

AUDIENCE

- Tech innovators,
- Investors,
- Representatives of industry companies.



EXHIBITION TOUR



AS PART OF CIPR-2023, HONORARY GUESTS OF THE CONFERENCE TOURED THE EXHIBITION EXPOSITION.

The conference exhibition was divided into 3 key blocks:

Intersectoral state corporations, state-owned companies, major market players

Exhibition of industrial competence centers, consisting of 9 clusters.

Official partners and exhibitors of the conference.



↓ 31 MAY

Chernyshenko Dmitry Nikolaevich
Nikintin Gleb Sergeevich

↓ 1 JUNE

Mishustin Mikhail Vladimirovich
Chernyshenko Dmitry Nikolaevich
Manturov Denis Valentinovich

Komarov Igor Anatolievich
Nikitin Gleb Sergeevich

CIPR DIGITAL AWARD



ABOUT

A prestigious award in the field of digital technologies, comprising 16 nominations. It is designed to recognize outstanding achievements in the field of digital transformation and promote Russian companies and their developments on the world stage.



GOAL

Supporting and promoting outstanding Russian projects, stimulating innovation, and strengthening Russia's position in the field of digital transformation at the international level.



AUDIENCE

- IT professionals,
- Russian and international companies, industry experts, and analysts.



DECIPRALAND



ABOUT

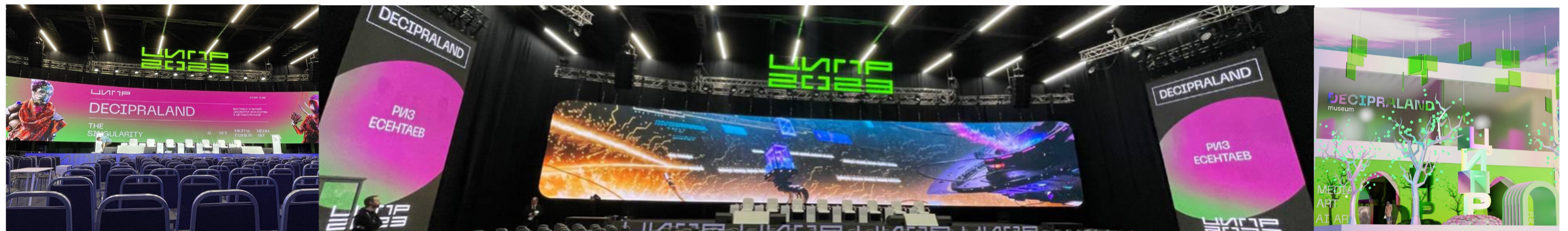
Interactive digital art fair featuring exhibits from digital artists from Russia, demonstrations of the latest technologies in art, and unique projects that merge creativity and technology.

GOAL

Emphasize the importance of integrating technology and art, present the relationship between creativity and innovation.

AUDIENCE

- Artists,
- Designers,
- Developers, & those close to the professional area



SPECIAL PARTNER EVENTS



ABOUT

Unofficial events from CIPR partners, open and private formats: parties, dinners, readings.



GOAL

Creating a platform for networking, exchanging experiences, and knowledge in an unformal setting.



AUDIENCE

- Conference participants
- partners,
- speakers.



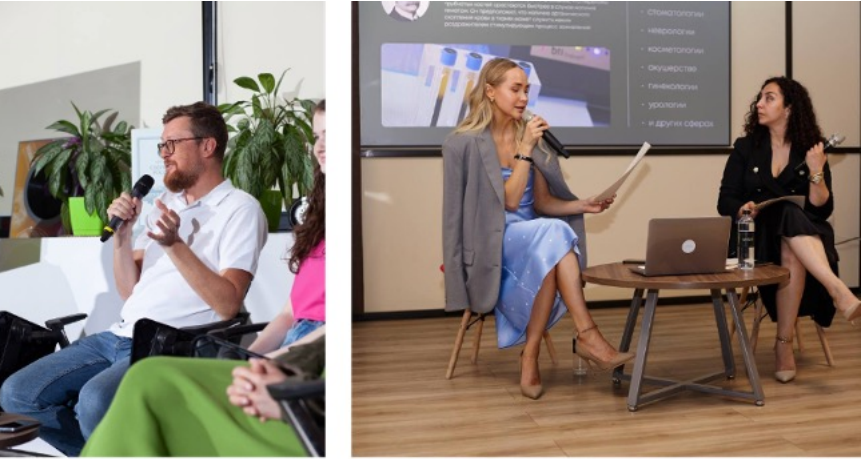
CIPR TECH WEEK



The TECH Week of the CIPR Technological Festival will unfold at various urban locations, including squares in front of the Nizhny Novgorod Fair, and will become a fusion of multifaceted business activities, music, contemporary art, and gastronomy.

In 2024, the CIPR TECH Week program will continue to expand, featuring motivational lectures and public talks for students and young IT specialists by successful business representatives in the TED format. The program of street activities will also be expanded.

On the open-air venue, there will be pop-up corners and food trucks from the city's best restaurants, continuous DJ sets, all amidst art and cultural objects ranging from modern installations to the architectural facade of the Fair.



YOUTH PROGRAM



Children's Robot Festival:

- Presentation of the best projects developed by children in 2024;
- Demonstrations of children flying micro-drones;
- Drone flying sessions with instructors;
- Robot sumo competitions;
- Masterclasses.



Homemade Robot Contest:

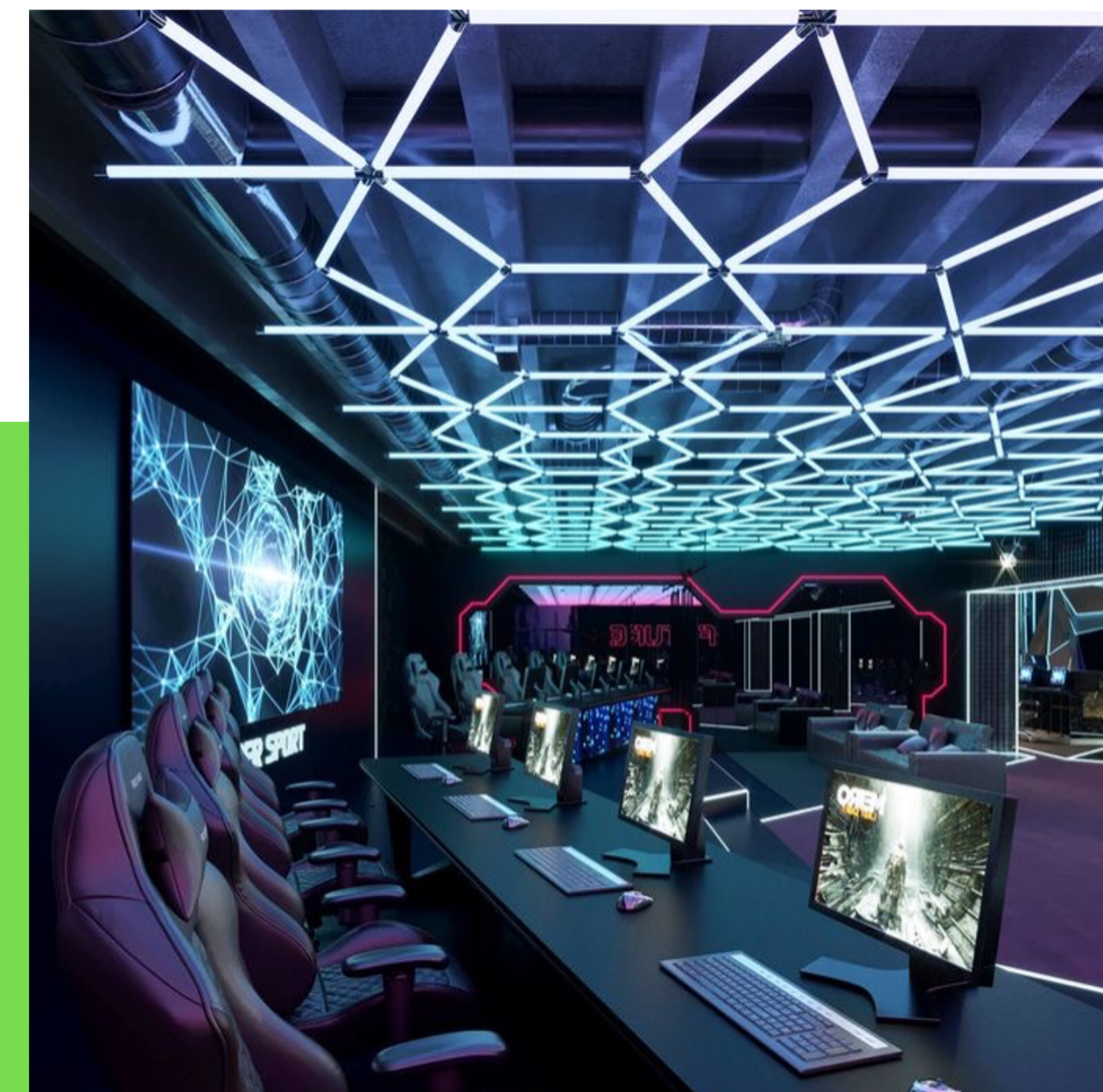
Proposed to launch a six-month competition for students from Nizhny Novgorod Quantoriums in collaboration with the federal project "Robot Battle." The final of the competition will take place at the CIPR Tech Week 2024. The winner will be determined on the main stage of the CIPR 2024 conference.



Video Game Museum / Cyber Lounge:

A zone dedicated to retro video games and computer games, including:

- Donkey Kong arcade machine
- Battleship arcade machine
- Retro PC zone
- Gaming console zone
- Museum console zone
- Color music zone, and more



CONFERENCE PARTNERS 2023

WITH SUPPORT OF



STRATEGIC PARTNERS



GENERAL PARTNER



CONFERENCE VIP-PARTNERS



CONFERENCE OFFICIAL PARTNERS



PANEL DISCUSSION PARTNER



EXPONENT+



EXPONENT



INDUSTRY EXPONENT



TRAVEL PARTNERS



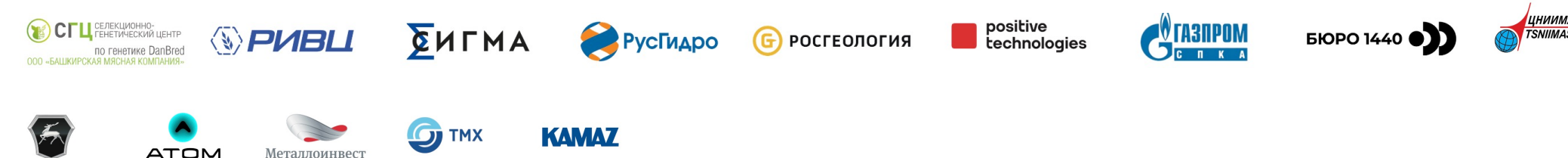
BUSINESS PARTNERS



OFFICIAL INDUSTRY PARTNERS



INDUSTRY PARTNERS



SPONSORSHIP



INFORMATION PARTNERS 2023

GENERAL INFORMATION PARTNER



GENERAL INFORMATION AGENCY-PARTNER



GENERAL PARTNER OF BUSINESS NEWS



OFFICIAL MEDIA PARTNER



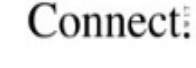
INFORMATION PARTNERS



DIGITAL INFORMATION PARTNER



INDUSTRY INFORMATION PARTNERS



MAIN REGIONAL PARTNER



CIPR TECH WEEK INFORMATION PARTNER



KUDAGO

REGIONAL INFORMATION PARTNERS



TELEGRAM PARTNERS

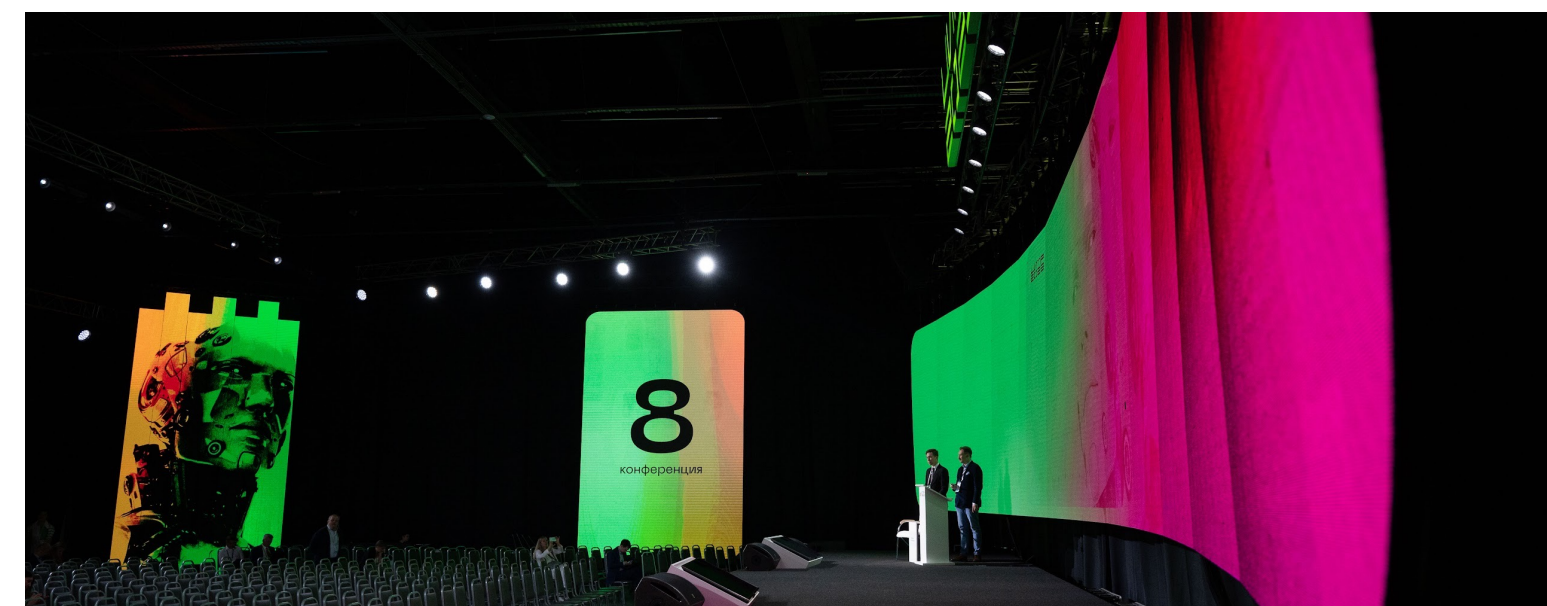
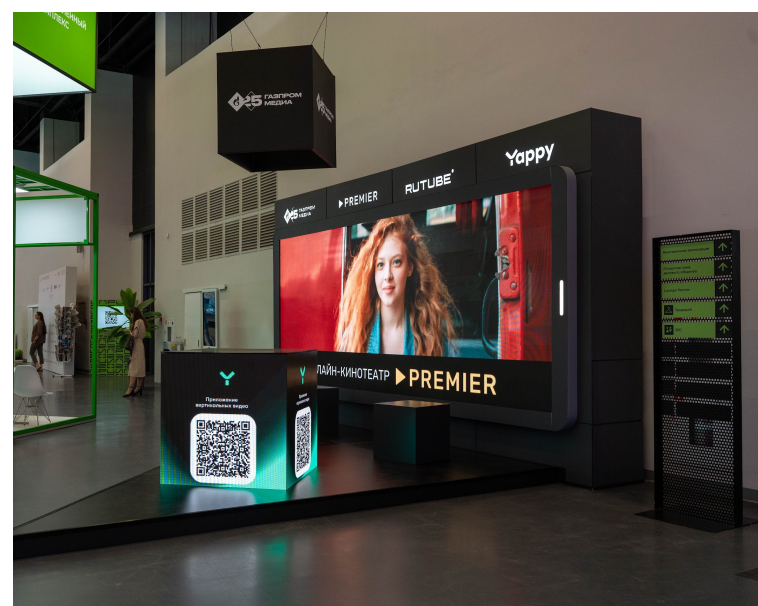
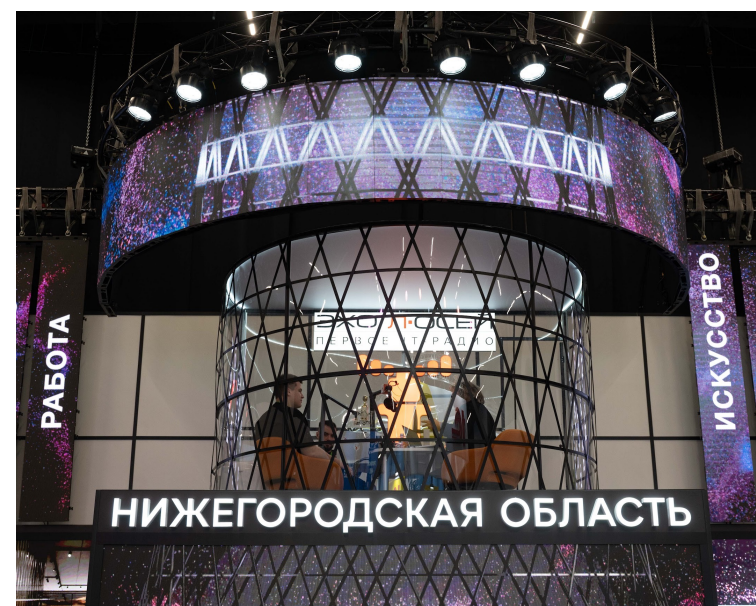
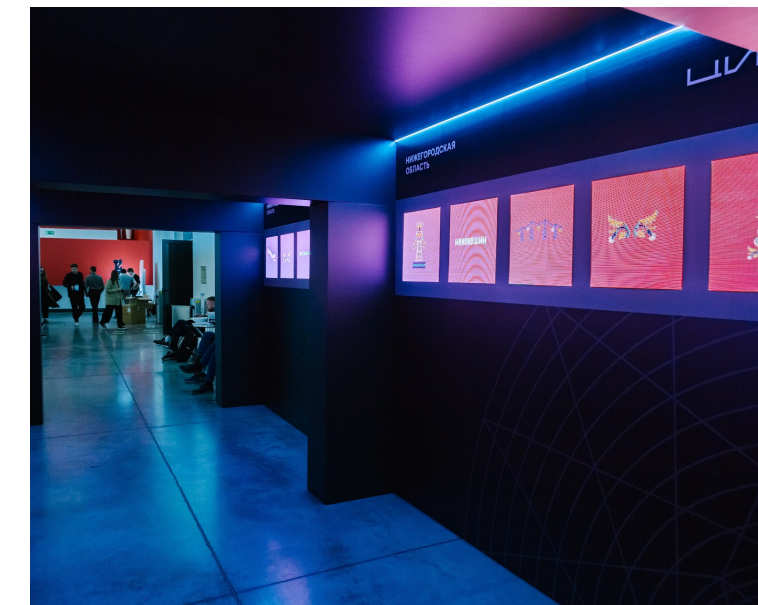
PARTNER ASSOCIATIONS

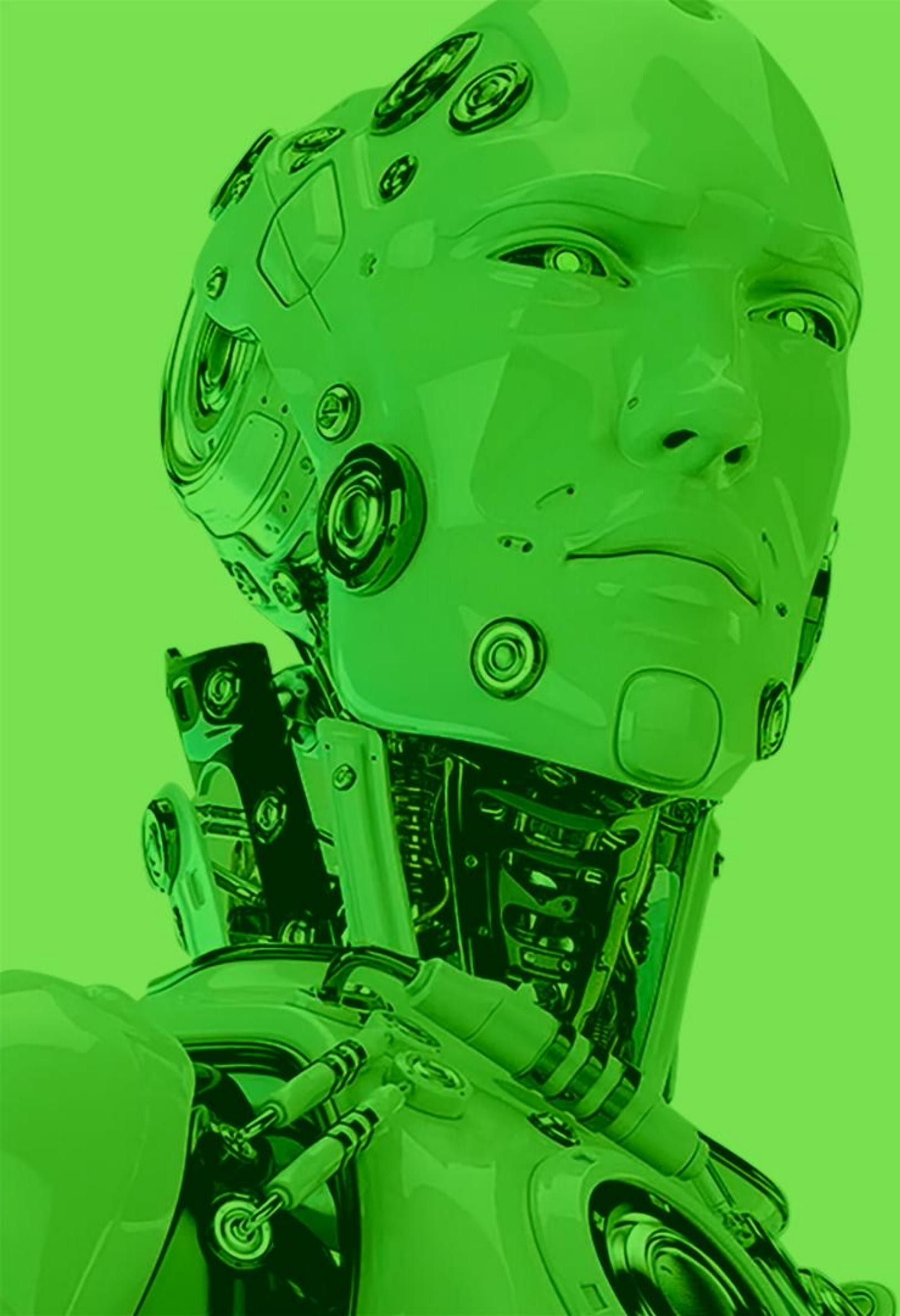


TECHNOPARKS PARTNERS



PHOTO REPORT





ЦИПР
2024

CIPR INFO SUPPORT

+7 (495) 108-74-80
info@cipr.ru